**Questions for 1st Assignment.**

1. **Six marks each.**
2. **Answer any one of them.**
3. Briefly explain Henri Fayol’s principles of management.
4. Explain Henry Mintzberg’s managerial roles with suitable examples.
5. Draw a neat block diagram system approach to management and briefly explain the functions of managers.
6. Draw MBO Block diagram neatly and list out Key Result Areas.
7. Explain BCG Matrix with a suitable example.
8. Example SWOT analysis with a suitable example.
9. Explain TOWS Matrix with a suitable example.